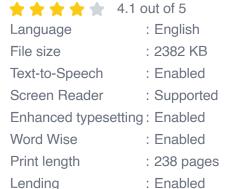
# Coffee Culture in Japan: A Journey into Japanese Food and Culture



### Coffee Life in Japan (California Studies in Food and

Culture Book 36) by Merry White





Coffee has become an integral part of Japanese culture, with the country boasting a thriving coffee scene that is both unique and captivating. From the traditional tea ceremony to the modern coffee shops that dot the streets of Tokyo, coffee has become a way of life for many Japanese people.

In this article, we will explore the history, rituals, and unique experiences that make the Japanese coffee experience so captivating. We will also take a look at some of the most popular coffee shops in Japan, and discuss the trends that are shaping the future of coffee culture in the country.

#### The History of Coffee in Japan

Coffee was first introduced to Japan by Dutch traders in the 17th century. However, it was not until the 19th century that coffee began to gain popularity in the country. This was due in part to the opening of Japan to foreign trade, which brought with it new ideas and influences from the West.

The first coffee shops in Japan were opened in the port city of Yokohama in the 1860s. These coffee shops were initially popular with foreign sailors and merchants, but they soon began to attract Japanese customers as well.

By the early 20th century, coffee had become a popular drink throughout Japan. This was due in part to the efforts of Japanese entrepreneur Sōtarō Katō, who founded the first Japanese coffee company, UCC, in 1933.

#### The Japanese Coffee Ceremony

The Japanese coffee ceremony is a unique ritual that is performed in traditional tea houses throughout the country. The ceremony is based on the principles of Zen Buddhism, and it is designed to create a sense of peace and tranquility.

The coffee ceremony is typically performed by a trained tea master, who uses a special set of tools to prepare and serve the coffee. The coffee is brewed using a traditional method that involves pouring hot water over finely ground coffee beans.

The coffee ceremony is a highly formalized event, and it can take several hours to complete. However, it is an experience that is both unique and rewarding.

#### **Modern Coffee Culture in Japan**

Modern coffee culture in Japan is a vibrant and diverse scene that is constantly evolving. There are countless coffee shops in Japan, each with its own unique atmosphere and offerings.

Some of the most popular coffee shops in Japan include:

- Starbucks: Starbucks is the largest coffee chain in the world, and it has a strong presence in Japan. There are over 1,000 Starbucks stores in Japan, and they can be found in all major cities and towns.
- Doutor Coffee: Doutor Coffee is a Japanese coffee chain that is known for its affordable prices and convenient locations. There are over 1,400 Doutor Coffee stores in Japan, and they can be found in all major cities and towns.
- Tully's Coffee: Tully's Coffee is a Seattle-based coffee chain that has a growing presence in Japan. There are over 500 Tully's Coffee stores in Japan, and they can be found in all major cities and towns.
- UCC Coffee: UCC Coffee is the oldest coffee company in Japan. The company was founded in 1933, and it has a wide range of coffee products, including instant coffee, canned coffee, and coffee beans.

In addition to coffee shops, there are also a number of specialty coffee roasters in Japan. These roasters offer a wide range of coffee beans from around the world, and they can help you find the perfect beans for your taste.

#### **Coffee Culture Trends in Japan**

The coffee culture in Japan is constantly evolving, and there are a number of trends that are shaping the future of the industry.

#### Some of the most important trends include:

- The rise of specialty coffee: There is a growing demand for specialty coffee in Japan. This is due in part to the increasing popularity of coffee brewing methods that allow for a more nuanced and flavorful cup of coffee.
- The growth of coffee subscriptions: Coffee subscriptions are becoming increasingly popular in Japan. These subscriptions allow you to receive a regular supply of fresh coffee beans, delivered right to your door.



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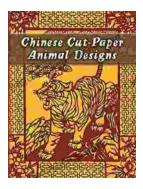
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