

Art Deco Design Fantasies: A Dover Pictorial Archive

A Journey Through the Golden Age of Design

Step back in time to the glamorous and exuberant era of Art Deco, a design movement that captivated the world during the Roaring Twenties and continues to inspire today. This extraordinary pictorial archive, featuring over 700 meticulously curated images, provides an immersive journey into the heart of this iconic style.

The Birth of Art Deco

Emerging in the aftermath of World War I, Art Deco was a vibrant and optimistic response to the social and economic changes of the time. It rejected the ornate and elaborate styles of the past, embracing instead a sleek, streamlined aesthetic that reflected the speed and modernity of the new machine age.



Art Deco Design Fantasies (Dover Pictorial Archive)

by E. H. Raskin

★★★★★ 5 out of 5

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Characteristics of Art Deco Design

Art Deco design is characterized by its bold geometric forms, stylized motifs, and vibrant colors. It draws inspiration from diverse sources, including ancient Egyptian art, African tribal art, and the burgeoning field of aviation. The result is a style that is both sophisticated and playful, embodying the glamour and exuberance of the era.

Geometric Forms

Sharp angles, curves, and zigzags are the defining features of Art Deco design. These geometric forms create a sense of movement and dynamism, evoking the energy and optimism of the Roaring Twenties.

Stylized Motifs

Art Deco designers incorporated stylized motifs into everything from architecture to fashion. Sunbursts, fans, and chevrons became iconic symbols of the style. These motifs were often inspired by natural forms, but they were simplified and stylized to create a distinctly Art Deco aesthetic.

Vibrant Colors

Art Deco designers embraced a wide range of colors, from bold primaries to muted pastels. Emerald green, burgundy, and gold were particularly popular. These colors were used to create striking contrasts and to highlight the geometric forms of the design.

Art Deco in Everyday Life

Art Deco influenced every aspect of life in the Roaring Twenties. It found expression in architecture, furniture, fashion, interiors, and even advertising.

Architecture

Art Deco architecture is characterized by its sleek lines, geometric forms, and decorative details. Iconic examples include the Chrysler Building in New York City and the Hoover Building in Washington, D.C.

Furniture

Art Deco furniture is often made from exotic materials, such as rosewood, ebony, and ivory. It features geometric shapes and streamlined curves, creating a sense of luxury and sophistication.

Fashion

Art Deco fashion was all about glamour and opulence. Women wore long, flowing gowns with geometric patterns and beading. Men sported tailored suits with wide lapels and high waistcoats.

Interiors

Art Deco interiors were designed to be both stylish and comfortable. They featured geometric patterns, bold colors, and luxurious materials.

Advertising

Art Deco imagery was widely used in advertising to promote a wide range of products, from automobiles to cigarettes. These advertisements often featured stylized illustrations and bold typography.

The Legacy of Art Deco

Art Deco's influence continues to be felt today. Its geometric forms and bold colors can be seen in everything from fashion to architecture to graphic design. The style has undergone revivals over the years, and it remains a popular choice for those who appreciate its timeless elegance and glamour.

Art Deco Design Fantasies is an indispensable resource for anyone interested in this iconic design movement. With its comprehensive collection of images and informative text, this archive provides a vivid glimpse into the golden age of design. Immerse yourself in the glamour and exuberance of the Roaring Twenties, and let the timeless beauty of Art Deco captivate your imagination.



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